



RULESOFT

PROVIDE
COMPREHENSIVE
**QUOTES FOR
CUSTOM PRODUCTS**

RuleSoft Sales & Engineering
Cloud / SaaS Package

Drive revenue growth and
profitability by automating
the configuration, pricing, and
quoting process (CPQ)



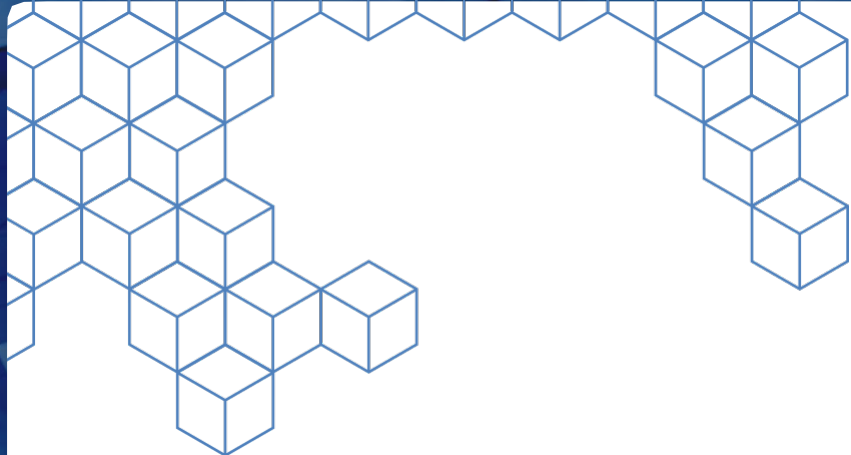


Eliminate the Gap Between Engineering and Sales

With **Rulesoft's CPQ** capabilities, sales can generate rich, customized and accurate proposal documents within **minutes**.

This **improves time to market**, allowing organizations to **grow their sales pipeline aggressively** without the need for additional sales or technical staff.





▶ Offer a Dramatically Quicker Quotation Process

Non-technical users can leverage captured requirements to guide the design of customized products, streamlining and automating proposal responses, 3D and 2D CAD data, as well as other customer specific documentation. Proposals can be generated in **minutes** instead of days or even weeks.

▶ Capitalize on your CAD Investment

RuleSoft offers strong multi-CAD integration capabilities to make use of existing CAD data to create high fidelity sales deliverables and documentation.

Use **RuleSoft CAD Automation** to generate both 2D and 3D designs automatically, based on unique customer requirements and configurations.





Enable Your Team to Sell
the Right Product

Every Time

Interactive, intuitive and dynamic interfaces capture the requirements that matter to your customer.

This accelerates sales by offering the optimal product for your customers, while guaranteeing margin-security.



Eliminate Order Errors by
Automating Processes &
Connecting

Sales &
Engineering

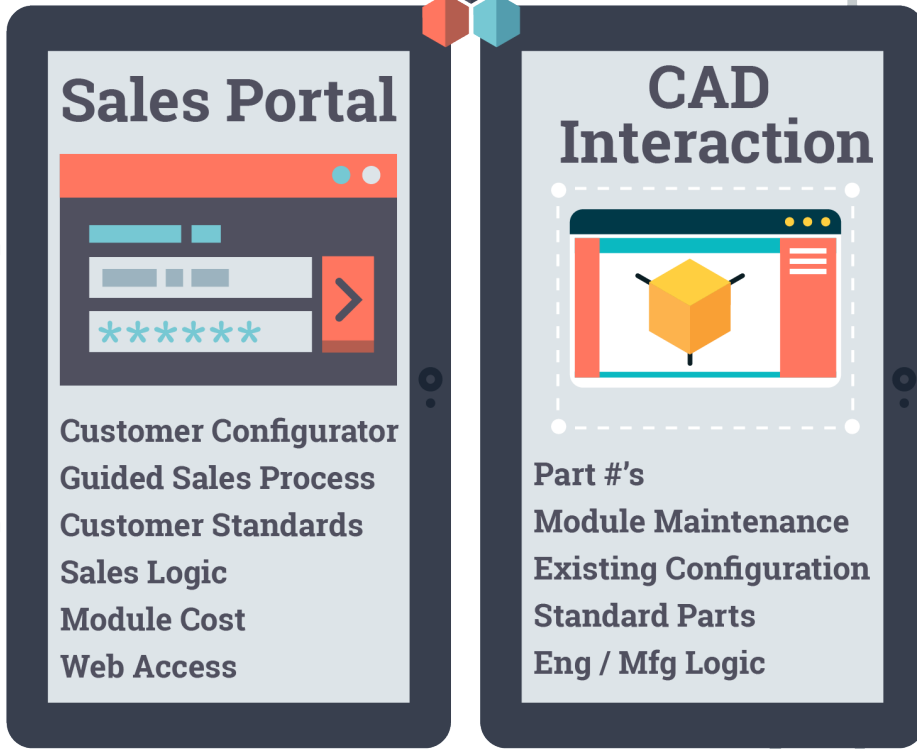
RuleSoft automates the complete sales engineering process, from pricing to quoting, to CAD generation, down to the finalized bill of material. (BOM)

The platform integrates seamlessly with MRP/ERP, CRM, and PLM applications to ensure high quality and accurate data flow with closed-loop processes.





Module Choices



Design Guidelines

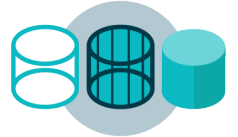
Business Rules

Existing Data
PDS / Rulesoft
Database

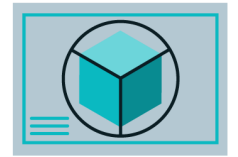
Cost Data
ERP



Quotes & Proposals



3-D Production Models (Multiple Formats)



GA, Layout & 2-D Production Drawings



2-D Illustrate Images

MBOM
Meta Data



Visualization Model



Sales Order Variant Section



ERP



MFG Data (Export Models, Instructions, Routers)

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