

Time	Session Title & Speaker	Session Description
10:00 AM	Welcome: Registration & Coffee	
10:30 AM	<b>Opening Remarks</b> Kevin Tomkins, Senior Vice President, <b>PTC</b>	Welcome and opening remarks to the Electronics & High-Tech Exchange.
10:45 AM	<b>The Intelligent Product Lifecycle: Powering Innovation in Electronics and High-Tech</b> Amit Jain, Chief Strategy Officer, <b>PTC</b>	<p>In the electronics and high-tech industry, the pressure to innovate rapidly while maintaining quality and controlling costs has never been greater. As products become more complex and global supply chains more volatile, companies need a smarter, more connected approach to managing the entire product journey.</p> <p>This session explores how an intelligent product lifecycle - driven by AI and built on a unified foundation of design, development, and service - can help high-tech organizations stay ahead. Learn how leading teams are accelerating innovation, improving product quality, and building supply chain resilience by breaking down silos and enabling real-time collaboration across functions. If you're looking to deliver products faster, accelerate innovation, and beat competition, this session will show you how to do it intelligently.</p>
11:30 AM	<b>Physical AI: The Next Frontier</b> Vikram Natarajan, Managing Director, <b>NVIDIA Omniverse</b>	Learn about Physical AI and how it's enabling a new era of industrial digitalization, simulation and autonomy.
12:00 PM	Lunch & Networking	

<b>1:00 PM</b>	<b>Accelerate Innovation With AI: Boost Productivity and Speed to Market</b> Florian Harzenetter, Global Advisor Industrials & Hight Tech, Senior Director, <b>PTC</b>	Learn how AI helps drive speed and agility in New Product Introduction (NPI) cycles. Discover best practices from industry peers to enhance productivity and accelerate NPI. Learn how to foster innovation, streamline workflows, speed up product development, and reduce time to market.
<b>1:30 PM</b>	<b>Supply Chain Resilience: The Key to Enhancing Your Business Agility</b> Tony Funderburk, Director, Global Electronics & High Tech PLM, <b>PTC</b>	Our panel of experts will discuss strategies to adapt to business disruptions, implement flexible design solutions, and ensure compliance with evolving regulations and sustainability standards. Learn how a resilient supply chain can give your business a competitive edge.
<b>2:15 PM</b>	<b>Accelerating Innovation at Seagate with Windchill PLM</b> John Zhang, Engineering IT Director, <b>Seagate Technology</b>	<p>Seagate is a global leader in data storage, delivering industry-leading HAMR-based hard drives, high-performance SSDs, and scalable enterprise storage systems that power the world's data infrastructure.</p> <p>Windchill PLM powers Seagate's product innovation by streamlining part master and AML management, standardizing change processes, enabling advanced BOM capabilities, and maximizing reuse through intelligent part classification.</p> <p>The Windchill PLM platform is fully integrated with Seagate's ERP, MES, SCM, and EDW systems, supporting over 35 cross-functional business processes across engineering, manufacturing, supply chain, quality, finance, and service operations.</p> <p>Seagate is committed to evolving Windchill PLM with a focus on cost efficiency, intelligent change process, and accelerated new product introductions (NPI).</p>
<b>2:45 PM</b>	<b>Coffee Break</b>	

<b>3:00 PM</b>	<b>From Fragmented to Unified: How Hitachi Energy Uses PLM and IoT to Power Global Traceability and Quality</b> Christian Fiedler, Global IT Manager for High Voltage BST, <b>Hitachi Energy</b>	<p>Hitachi Energy operates in a highly complex, global manufacturing environment - producing high-voltage products across a distributed network of factories and suppliers.</p> <p>In this session, Christian Fiedler will share how the company overcame decades of decentralized operations by implementing a global PLM strategy with Windchill at its core.</p> <p>Learn how Hitachi Energy is driving supply chain resilience, enabling factory-to-factory product transfers, and improving traceability across its value chain using a combination of Windchill, ThingWorx, and a custom-built digital passport system. This story offers valuable lessons for any company navigating global standardization and digital transformation.</p>
<b>3:30 PM</b>	<b>Driving Sustainable Innovation in Electronics &amp; High-Tech</b> Dave Duncan, Vice President of Sustainability, <b>PTC</b>	<p>Sustainability challenges manufacturers to measure product footprints, reduce them, and iterate circular business models. Doing this profitably requires design intent. Learn how electronics and high tech manufacturers apply life cycle thinking and focus digitalization efforts in ways that increase revenue, reduce costs, and build supply chain resiliency.</p>
<b>4:00 PM</b>	<b>Product Roadmap: Key Updates &amp; What's Coming Next for PTC</b> John Haller, DVP & General Manager of Product Lifecycle Management (PLM), <b>PTC</b>	<p>Get a sneak peek into the future of PTC's software solutions and discover the latest updates of what's coming next. Plus, see how AI is woven into our long-term strategy. Don't miss out on the innovations that will shape the way you work.</p>
<b>4:45 PM</b>	<b>Closing Remarks</b> Kevin Tomkins, Senior Vice President, <b>PTC</b>	<p>We'll wrap up and highlight the main insights from our event sessions.</p>
<b>5:00 PM</b>	<b>Networking Reception</b>	